



**Government of India**  
**Department of Electronics and Information Technology**

Provisional Registration Number: AVE0701121

Date: 09 Dec, 2013

**EXTENSION ORDER UNDER THE ELECTRONICS & IT GOODS**  
**(REQUIREMENTS FOR COMPULSORY REGISTRATION) ORDER, 2012**

WHEREAS Govt. of India, DeitY has issued "Electronics and Information Technology Goods (Requirements for Compulsory Registration) Order, 2012" vide no. 8(14)/2006-IPHW Vol. III dated 3<sup>rd</sup> October, 2012 (here-in-after called the "Order") seeking Compulsory Registration for 15 electronic items based on their compliance to Indian Safety Standards

AND WHEREAS vide Notification no. 8(14)/2006-IPHW Vol. IV issued on the 20<sup>th</sup> March, 2013, the date of coming into effect of the Order has been extended to 3<sup>rd</sup> of July, 2013

AND WHEREAS vide the said notification dated 30.09.2013, a further extension till 3<sup>rd</sup> of January, 2014, has also been agreed to against specific requests subject to payment of Extension Fee and fulfillment of certain conditions

AND WHEREAS the request has been received for grant of extension, in respect of the products and period as mentioned in Annexure A, from the following:

**Name of Manufacturing Unit:** Avery Dennison Deutschland GmbH  
Address OhmstraBe 3, 85386 Eching, Germany.  
Contact Person (Applicant): Achim Strehlow  
Contact Details: (Tel): 008165 9250 (FAX): 008165 3143  
(Email): achim.strehlow@eu.averydennison.com

**Name of Local Representative (In case of overseas manufacturing units):** Avery Dennison India Pvt Ltd.

Address: #68, Kiadb Layout, Phase -I, Peenya Indi Area, Bangalore- 560058  
Contact Person (Applicant): Thimmanna PU  
Contact Details: (Tel) 08067744552 / 9535310000 (FAX)NA  
(Email): thimmanna.u@ap.averydennison.com

The above extension as per details mentioned in Annexure A has been granted by the Competent Authority in terms of Gazette no: 8(14)/2006-IPHW Vol IV, dated 20<sup>th</sup> of March, 2013.

(Nodal Officer, ESDM (Standards)-CR Extension)

Department of Electronics & IT,

New Delhi.  
ANIL K. CHAKRABARTY  
Scientist 'F' Director  
Government of India  
Ministry of Communications & Inf. Tech.  
Deptt. of Electronics & Information Technology  
6, CGO Complex, New Delhi-110003

Copy To:

1. Applicant concerned
2. Department of Customs and Excise
3. DeitY website

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**Annexure-A**

Provisional Registration Number: AVE0701121;

Date: 9 Dec, 2013

| S.No | Product Name    | Model            | Series     | Brand Name     | Extension Granted from (Date) (MM/DD/YEAR) | Date of Expiry of Extension (Date) (MM/DD/YEAR) |
|------|-----------------|------------------|------------|----------------|--|---|
| 1    | Barcode Printer | AP 5.4 - ETCHING | 1062421202 | Avery Dennison | 10/03/2013                                 | 01/03/2014                                      |
| 2    | Barcode Printer | ALX924 - ETCHING | 37071009   | Avery Dennison | 10/03/2013                                 | 01/03/2014                                      |

*Ayaz Ahmad*  
10/12/13

**Nodal Officer, ESDM (Standards)-CR Extension)**  
**Department of Electronics & IT, New Delhi**

A. K. SINGH, Secretary  
Ministry of Electronics & Information Technology  
Government of India  
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