

Digital Portal Presenter/Video Anchor

MyGov is the citizen engagement platform of Government of India. It is an Independent Business Division under Digital India Corporation, a Section 8 company under Ministry of Electronics & Information Technology. Details about MyGov can be seen at <https://MyGov.in>

MyGov is looking for **Digital Portal Presenter/Video Anchor** who can bring innovation and energy to the team, contribute to developing new programmes, and help us elevate our digital presence.

We are seeking a dynamic and experienced Digital Portal Presenter/Video Anchor to join our team. The ideal candidate should possess a deep understanding of current affairs, both domestically and internationally, and have the ability to research and present topics in a comprehensive and engaging manner.

You will be under probation for the first 3 months from the date of joining. It is not mandatory for MyGov to absorb you or offer you regular contract after the completion of the probation period. The period of probation can be reduced or increased by MyGov and shall be solely based upon your performance.

After successful completion of initial contract period, regular contract will be given.

Please review the positions listed below and apply in the form given in this notification. MyGov is hiring experienced professionals for **Digital Portal Presenter/Video Anchor**.

Interested candidates may apply in this form.

Digital Portal Presenter/Video Anchor

Position: 01

Qualification: Bachelor's degree in a relevant field.

Years of Experience: Minimum of 2 years of work experience as a Digital Content Presenter or in a similar role.

Roles & Responsibilities

This role involves producing content tailored for digital distribution, aligning with the latest digital standards and trends.

- **Content Creation:** Work closely with the VIDEO, CONTENT and OUTREACH teams to present key MyGov programmes regularly. Develop both long-form and short-form content, ensuring it is engaging and adheres to digital standards
- **Live Presentation:** Comfortable speaking live on air, preparing scripts, and gathering information within tight deadlines
- **Collaboration:** Work with other team members to create engaging and innovative content. Ability to think quickly and stay organized while managing multiple tasks simultaneously.
- **Digital Savvy:** Must be well-versed with new media platforms, including YouTube and Instagram
- **Programme Development:** Contribute to the ideation and development of new programmes, ensuring they appeal to digital audiences
- **Travel:** This position entails extensive travelling

Requirements

- Comprehensive understanding of the content creation process and ability to adapt and present diverse content for digital platforms as required.
- Experience in working on digital media
- Extensive knowledge of Indian culture, economy, and politics, both national and regional.
- Exceptional oral and written communication skills, with attention to detail.
- Fluency in Hindi and English
- Outstanding problem-solving skills and good time management abilities.

Desirable:

- Proven experience in conducting interviews with high-profile guests
- **SEO Knowledge:** Understanding of SEO principles to optimize content for better visibility on search engines.

Location: Delhi (with extensive travelling)