

Public Consultation on

Draft Criteria for Registration of Brand Owner instead of Manufacturing Units under “Electronics and IT Goods (Requirements for Compulsory Registration) Order, 2012”

Background: At present the registration under “**Electronics and IT Goods (Requirements for Compulsory Registration) Order, 2012**” is available to manufacturers based on each factory location. Industry has been asking that in many cases since the product design and quality assurance of product is controlled by the Brand Owners and since Brand Owners were willing to take the liability under Compulsory Registration Scheme in most such cases, facility of registration with BIS should also be made available to at least credible Brand Owners. Accordingly, to formulate such draft criteria, consultative meetings have been held involving select domestic and multinational brand owners.

Criteria: A draft criteria for Registration by Brand Owners under “Compulsory Registration Order” has been evolved as follows-

- i. Companies / Organizations should be registered in India,
- ii. Brand should be registered in India
- iii. At least five years of existence of company or its brand in India
- iv. Minimum turnover should be Rs.50 Crores for the last two successive years
- v. Should have minimum two manufacturing locations
- vi. Brand Owners intending to transfer registration should already have manufacturing units under CRO
- vii. Migration from manufacturer / factory location should be done only on or after first renewal of registration or as an alternate
- viii. Samples of each factory location producing a particular product will be tested while Brand Owner Based Registration is considered
- ix. Surveillance will be done based on the brand and not on factory location

Consultation Mechanism: The draft criteria are now open for public consultation through this website. Willing stakeholders are invited to submit their comments by 28.02.15. The comments may be please forwarded to Shri Santosh Kumar Soni, Joint Director, DeitY at soni.santosh@deity.gov.in