GLIMPSES OF DIGITAL INDIA WEEK EVENTS
PREFACE

To Inform, Educate and Engage citizens across the country, Digital India Week, from 1st July to 7th July, 2015 is being observed all over India. In this week multiple and varied events and activities are taking place across the country. Starting from the National level with the Hon’ble Prime Minister’s launch to the State and District level, to the ground level at villages and Panchayats, Industry, Schools, Colleges and Universities, Institutions, CSCs, NIELIT centres, STPI centres. All want to join in the campaign, which is being coordinated and implemented by National e-Governance Division (NeGD), of transforming India into a Digital empowered society and knowledge economy.

When new digital services and products are being launched at the National level, States are also not left behind. Total 251 services in States such as Health, Education, Public Distribution System, Revenue, Police, Agriculture, Trade, Employment etc. are being launched across different states. Activities such as Hackathons, Workshops, Competitions, Digital Literacy activities, etc. at the State, District, Block, Gram Panchayat level, as also at School, College, University, CSC level and at other centres, are being carried out to raise awareness of Digital technologies, tools and services, especially the way information is made more accessible, services - especially government services, available anywhere at anytime.

These events and activities are being held in 100000+ locations during this week long programme. (From State Headquarters, District, Gram Panchayat and village level).

This booklet aims to give a glimpse of these multiple activities which are being conducted by State Governments, District authorities, Gram Panchayats, School, Colleges, Industries and Industry Associations, etc, depicting the enthusiasm and collaborative spirit of the Digital India Campaign at all levels.
EVENTS AT THE CENTRE

- National Launch in Delhi is happening on 1st July, 2015 in Indira Gandhi Indoor Stadium in which around 12,000+ Guests will be present, including 400+ Top executives from Industry, IT Ministers and IT Secretaries of State Governments, representatives of Central Government, Young Achievers and Entrepreneurs, Media, Ambassadors of many countries, Academia.
- Multiple new Digital services and products are being launched by the Hon’ble PM in the national event.
- Live telecast/webcast of the event facilitated at States, Districts, NIELIT Centres, CSCs and Gram Panchayats.

PRODUCTS BEING LAUNCHED BY GOVERNMENT OF INDIA

DIGITAL LOCKER
Digital Locker is an online dedicated personal storage space, linked to one’s Aadhaar number, where one can store his/her important documents like Certificates, Passport, ID cards etc. in electronic form.

e-HOSPITAL/ORS
A workflow based web based patient-centric ICT solution namely “e-Hospital/ORS” for Hospital Management, specifically meant for Government hospitals, being made available to public hospitals as Software as a Services (SaaS).

e-SIGN
e-Sign is an online electronic signature service to facilitate an Aadhaar holder to digitally sign a document. The facility of online electronic signature is enabled through the Aadhaar e-KYC service.

NATIONAL SCHOLARSHIPS PORTAL
National Scholarships Portal (NSP), one-stop solution to implement entire scholarship process - student application, application receipt, processing, sanction and disbursal for different central ministries, state governments and other agencies.

DIGITIZE INDIA
Digitize India is a programme of the Government of India to digitize physical records and reduce piles of papers in record rooms and offices.
STATE & UT GOVERNMENTS

In order to build sustained engagement with people through digital platform all the States/UTs are organizing Digital India Week events including various awareness creation activities for masses and launch of new digital services for all kind of users (citizen, government and business). These initiatives across State/UT level for DI Week Events will be launched by Hon’ble Chief Ministers/Administrators/Ministers/Chief Secretaries.

DIGITAL INDIA WEEK ACTIVITIES

- Launch of new e-Services, e-learning, Digital India Projects, applications
- Inter Departmental Consultations/workshops
- Workshops on Early Harvest Programs
- Promotion of IT Parks in the State
- State level Seminar on e-Gov
- Talk shows on Radio & TV
- Hackathons
- e-Marathon
- Award for best software/Application
- Launch of Public Wi-Fi Hotspots

CATEGORIES OF E-SERVICE LAUNCHES IN VARIOUS STATES

- Health Information and Health Insurance services
- Utility Services
- PDS Smart Card and Ration Card services
- Pension Jeevan Pramaan
- School Information and Admission services
- Services related to factories and trade
- Certificates - Birth/Death/Residence/Marriage/Caste
- Land records services
- Social welfare & Pension services
- Road Transport services
- Police Services
- Mobile app for Civic amenity & Local governance
- Mobile app for Safety
- Electoral services
- Services for farmers
- Online Court services
- Employment exchange services
To enhance awareness level of citizens about Digital India initiatives and e-services at district headquarters across the nation, Digital India Week will be launched by local MPs/MLAs/DMs at their locations. The district level event activities are being rolled out between 2nd to 7th July 2015. The District administration officials, local industry members, citizen including students and women will be participating actively in various activities lined up for engaging and educating them at more than 600 districts.

DIGITAL INDIA WEEK ACTIVITIES

- Awareness programmes on Digital India, e-services including e-District, Internet & its usage, Digital devices usage, Cyber security in e-Commerce
- Launch of IT training centers
- Aadhar registration
- Display of Digital India films
- e-Health activities at District General Hospitals & Registration of Births
- Digital literacy programme for farmers, women & youth
- Awards for best performing VLEs
- Awareness through Collateral distribution such as Pamphlet, Handouts, Banners, Festoons
- Online Gaming competitions addressing different age groups
- Street Plays
- DIW Rallies & e-Marathons
- Quiz & Graphic Design competitions
To inform, educate and engage with the rural India in the ongoing Government efforts to transform India into digitally empowered society and knowledge economy, a wide range of activities are being held at Gram Panchayats across the country. This will enable the access of existing e-Services and awareness about new launches during Digital India Week at more than 50,000 Gram Panchayats.

**DIGITAL INDIA WEEK ACTIVITIES**

- Awareness creation on Digital India & e-Panchayat services
- Display of Digital India Film and Videos on Best Practices
- Updation of details on Panchayat websites and other information portals of Panchayats
- Mobile based mapping of Panchayat assets (mAsset) - Competitions among public with incentives and prizes.
- Digital Literacy Enrolment drive
During Digital India week, Government is connecting with the rural India through its nationwide network of Common Services Centers, which are delivering wide range of e-Services at the grassroots level. The Village Level Entrepreneurs who manage these Centers would be the catalysts to directly connect citizens with Digital India initiatives. The week long event at 50,000+ CSCs across the country will inform, educate and engage citizens on digital India and in the process enhance the awareness and demand for access to e-Services also connecting citizens with Government services at their doorsteps.

DIGITAL INDIA WEEK ACTIVITIES

- Live webcast/telecast of the Digital India Week Launch by Hon’ble Prime Minister
- Display of Films on Digital India, Financial Literacy, Investor Awareness, Rozgar Dunia, Digital Literacy, e-Health & e-Commerce
- Bank Account opening, Pension Account opening
- Make Digitally literate 50 citizens at each CSC (Preferably women)
- Awareness activities on National Institute of Open Schooling (NIOS), NIELET Services
- Survey and registration of youth for National Skill Development Agency (NSDA)
- Career Counseling and Registration for Jobs
- Tele-health Consultation
- Assisting citizens in Filing Public Grievance/Complaints
- Open Digital Locker for Citizens
To generate awareness about the Digital India (DI) programme and to reach out to maximum people during the DI Week, Software Technology Parks of India (STPI) units and member companies are actively participating in the DI Week event by organizing various activities at their 500+ centers to focus on awareness creation, e-waste management, cyber security etc.

DIGITAL INDIA WEEK ACTIVITIES

- Displaying/Broadcast the Digital India Week inaugural event
- Creating awareness among the masses about Digital India and e-Services
- Awareness posters
- Recycling the e-waste by placing e-Waste Bins at event locations
- Campaign on Swacch Digital Bharat, Cyber Security & Hygiene, IT Industry and Trade
Digital India Week activities highlights the important partnership of Industry with Government to push ahead the aim to transform India into a knowledge economy and realize the vision of Digital India, i.e. Infrastructure as a utility to every citizen, Governance and Services on demand, and Digital empowerment of citizens. This week activities show the enthusiasm and spirit of the industry members and associations to actively partner and work shoulder to shoulder with Government in the aim to Inform, Educate and Engage citizens in Digital India activities at 322 locations across the nation.

DIGITAL INDIA WEEK ACTIVITIES

- Hackathons
- Future classrooms
- Digital Literacy Programmes
- e-Waste Bin Placements
- Awareness on e-Waste Management
- Trainings for Digital Literacy
- Telemedicine and Tele-consulting
- Campaigns on Internet safety
- Putting Indian heritage Online
- Enabling educators to support education system of Future
SCHOOLS
The Digital Wellness Online Challenge (DWOC) is an initiative to help children across the country to anchor students’ well-being in cyberspace by empowering them with information and sensible application of the principles of cyber safety, cyber security, and cyber ethics. It is expected to engage 10 lakh school children from grades 6-12 learning journey using quiz as a methodology. The entire process is online and automated. Each participant will be provided “Certificate of Participation”. There will be 4 winners from each State/UT and they will be invited to come for the National event in Delhi.

DIGITAL INDIA WEEK OTHER ACTIVITIES
- Local school level competitions showcasing IT/Digital India initiatives
- Digital India Quiz and award distribution
- Essay competition
- Rally by students for creating awareness of Digital India

HIGHER EDUCATION INSTITUTIONS: UNIVERSITIES/COLLEGES
To enhance the awareness level and to engage the academic groups about e-platforms and other initiatives taken by the Governments, Central and State level higher educational institutions (such as IISERs, NITs, IIMs, Central & State Universities, Affiliated/Engineering/Management Colleges etc) are organizing Digital India event activities starting from first week of July till end of the August.

DIGITAL INDIA WEEK ACTIVITIES
- Competitions for students and faculty/teachers: Hackathon, e-Services Toolkit, Debate, Discussions etc
- Technical Session/Webinar on Digital India, Online Services and ICT in Education, Cyber Security, Swacch Digital, etc
- Paper/poster presentations, skits, Digital mock-drill/demos and exhibition on Digital India
- Showcasing Digital India Films, e-Services, educational portals, Online Attendance System etc
- Felicitation of winners
- Awareness creation among masses and rural population outside the institution campus by students & Faculty
By leveraging its extensive network across the country, NIELIT is a dynamic collaborative partner to create awareness during the Digital India Week and inform, educate and engage citizens through its students and using its extensive network of centres across India. 439 NIELIT and accredited centers and more of its facilitation centers are carrying out the awareness activities of Digital India Week from 1st to 7th July 2015.

DIGITAL INDIA WEEK ACTIVITIES

- Live broadcast of the Digital India Week launch by Hon’ble Prime Minister
- Digital India Films and Promos
- Talk Shows, e-Marathons, Launch of smart classrooms Poster/ Essay Competitions, Skit shows, Project expos, etc.